Michael Featherby

UX/UI Design Manager

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BSC (Hons) Multimedia Computing - De Montfort University

Summary

A UX/UI Design Manager with 20 years of experience in design, development and delivery. Heading up a team of 10 highly skilled Lead and Senior designers for NEXT PLC. Responsible for overseeing user experience for multimillion-pound projects across the UK, International and Total Platform.

Work Experience

NEXT

Leicester
2016 – Present

UX/UI Design Manager

- Oversee, guide and approve customer journeys, user experience and interface design for Next UK, International and Total Platform.

- Mentor and coach, provide guidance and support to the team, helping them grow and develop skills.

- Advocate for culture, fostering collaboration and a supportive environment.

- Work closely with data and research teams leveraging qualitative and quantitative customer insights.

- With an eye for detail, conduct product reviews and provide feedback ensuring quality and standards.

- Manage stakeholders including CEO, Directors and Heads of Department.

- Continuous collaboration with Project Managers, Analysts and Developers to ensure project delivery and success.

- Experience working in Agile/Scrum and Waterfall environments.

Work Experience

Continued

NEXT

Leicester
2015 - 2016

Senior UX Designer

- UI/UX Design for CRO projects on Next UK.
- Developed user centric design processes.
- Defined Atomic design system.
- Created interactive prototypes for usability testing.
- Coached and supported cross-functional team members.

KEYPARKER

Leicester
2007 – 2015

Senior UI Designer + Frontend Developer

- Designed UI for bespoke apps including configurators, events management, brochure ordering portal and more.
- Developed all front end code using HTML, CSS, JS, and front end frameworks such as Bootstrap.
- Graphic design, 3D modelling and video editing.

OUTLOOK

Northampton
2004 – 2007

Web Designer + Full Stack Developer

- Graphic Design, Web design, Photoshop, Illustrator
- Developer - HTML, CSS, JS, ASP.NET, Classic ASP, SQL
- Animation - After Effects Adobe Flash

Skills

Team Growth | Coaching | Delivery | Product Ownership | UX Design | UI Design

Discovery | User Research | Data Analysis | Coding | Core Web Vitals

Journey Mapping | Prototyping | SEO | User Testing | Figma | HTML/CSS